

# JUSTINE JULIAN O. INOCANDO

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## EDUCATION

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### University of the Philippines Los Baños

Bachelor of Arts in Philosophy (Candidate for Graduation)

Expected Graduation: JULY 2026

### San Carlos Seminary

Bachelor of Arts in Classical Philosophy (Completed 102 units)

Attended: JUNE 2019 to SEPTEMBER 2021

## WORK EXPERIENCE

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### Magis Productions Co.

General Partner | Project Manager

June 2022 – Present

- Co-manage overall business operations and strategy for Magis Productions Co., with fellow partners.
- Lead end-to-end planning and execution of events including fundraisers, conferences, and online events
- Coordinate clients, vendors, and internal teams to deliver seamless and high-quality production outcome

### Self-Employed

Freelance Layout Artist

September 2021 – Present

- Design and lay out social media assets, print materials, event branding, coffee table books, and newsletters
- Collaborate with clients and creatives to deliver polished, print- and web-ready designs on time

### VonAire Travels and Tours

Social Media Marketing Staff

January 2022 - June 2023

- Created social media publication materials to promote tour packages and brand services
- Designed marketing collaterals such as calling cards, brochures, and promotional materials
- Supported online marketing efforts to increase brand visibility and customer engagement

## VOLUNTEER EXPERIENCE

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### CBCP Episcopal Commission on Vocations - Vocation Network (VocNet)

General Manager

March 2022 - August 2024

- Contributed to strategy, program development, and stakeholder coordination across the country
- Expanded VocNet from a social media initiative into a nationwide vocation community supporting lay leaders
- Led nationwide initiatives and events, including launching the first National Vocation Conference and coordinating large-scale programs involving multiple partner organizations

### First National Vocation Festival Executive Committee

Executive Director

December 2023 to April 2024

- Directed a cross-functional team of 600+ volunteer committee members and leaders to plan and deliver a nationwide festival attended by more than 5,000 participants from different provinces.
- Oversaw end-to-end event strategy and execution, ensuring smooth cross-committee coordination across logistics, programming, marketing, technical, communications, documentation, and guest services.
- Provided executive-level supervision and decision-making across operations, guiding committee heads and cluster supervisors while maintaining overall alignment, risk management, and event standards

### Diocese of Imus Vocation Ministry

Creatives and Social Media Manager

June 2017 to September 2021

- Managed content, creatives, and social media for the Diocese of Imus Vocation Ministry's Facebook page.
- Led a cross-functional team to produce multiple online programs and content.
- Oversaw event promotions and advocacy, coordinating outreach across web and print media.

## SKILLS

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**Technical Skills:** Layout Design, Photo and Video Editing, Live Stream Operation, Proficiency in Microsoft Office, Canva, CapCut, Filmora, Adobe Photoshop, Premiere Pro, InDesign, Lightroom, Writing for Academic and Business Settings

**Core Competencies:** Problem Solving, Critical Thinking, Collaboration, Project Coordination/Management